



2026

DIGITAL MATRIX

For software and IT solutions

Your Partner in Digital Transformation



Phone
0751 102 9797



Website
digital-matrix.krd

SCAN
ME! >>



contents

- about digital Matrix
- Where We Add the Most Value
- Our Strengths
- Our Process
- Our Journey
- Our Services
- Industries We Serve
- Project Highlights
- Our valuable clients
- Contact Information

about digital Matrix ↘

Digital Matrix was born from a shared vision among a group of passionate, forward-thinking young professionals: to transform the way businesses in the Kurdistan Region and Iraq embrace technology. From the very beginning, our mission has been to turn complex digital challenges into simple, effective solutions that empower people and organizations to thrive.

We bring together creativity, technical expertise, and a deep understanding of our clients' needs to deliver software and digital services that are not only reliable but also tailored to make a real difference. With a focus on digitalization, we help businesses streamline operations, enhance user experiences, and unlock new opportunities for growth.

At our core, we believe technology should make life easier and more productive for everyone and every project we take on is a step toward that goal.



“ Innovation isn’t an
option — it’s how we
work.”

Where We Add the Most Value



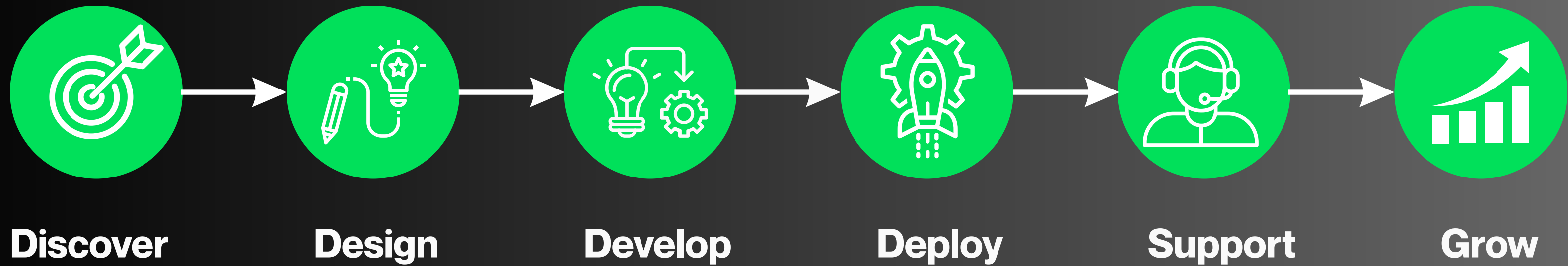
Choosing Digital Matrix means partnering with a team that treats your goals as our own. Over the years we've been helping organizations in the Kurdistan Region and Iraq harness technology to work smarter, move faster, and achieve more.

We don't believe in one-size-fits-all solutions. Every business is unique, and so is our approach. From the first conversation to the final delivery — and beyond — we take the time to understand your challenges, design tailored strategies, and provide the right digital tools to make a measurable difference.

Our Strengths ↘

- **Local Insight, Global Standards:** We understand the unique challenges and opportunities in the Kurdistan Region and Iraq, delivering solutions that meet international quality benchmarks.
- **Complete Digital Journey:** From strategy and consulting to development, deployment, and long-term support, we handle every stage so you can focus on your business.
- **Innovation That Matters :**We design solutions with purpose — built to solve real problems, improve efficiency, and deliver measurable results.
- **Trusted Partnerships:** We work as an extension of your team, building relationships based on trust, transparency, and shared success.
- **Proven Success Across Industries:** Our experience spans government, education, retail, healthcare, and enterprise projects, showing our ability to adapt and excel.
- **Future-Ready Solutions:** leverage emerging technologies like AI, IoT, and cloud innovation to prepare your business for tomorrow's opportunities.

Our Process ↘



Our Services ↘

01 Digital Transformation & Strategy

- Digitalization Consulting & Roadmaps
- Workflow Automation
- Business Process Optimization
- Change Management & Training
- Technology Gap Assessment

02 Enterprise & Industry Solutions

- ERP & Management Systems
- CRM Solutions
- HRM & Payroll Systems
- Inventory & Supply Chain Management
- POS Systems
- Industry-Specific Platforms

03 Custom Development

- Web Applications
- Mobile Applications (iOS, Android, Cross-Platform)
- Desktop Software
- API Development & Integration

04 Data & Intelligence

- Business Intelligence Dashboards
- Data Analytics & Reporting
- Data Warehousing
- Predictive Analytics & Forecasting
- Big Data Solutions

05 AI & Emerging Technologies

- Artificial Intelligence & Machine Learning Solutions
- NLP Applications
- AI-Powered Chatbots & V Assistants
- IoT (Internet of Things) Applications
- Computer Vision Solutions

06 Infrastructure & Deployment

- Cloud Deployments (AWS, Azure, Google Cloud)
- On-Premises Deployments
- Hybrid & Multi-Cloud Solutions
- DevOps & CI/CD Implementation
- Backup & Disaster Recovery

Our Services cont. ↘

07 Cybersecurity

- Vulnerability Assessment
- Network & Endpoint Security
- Data Encryption Solutions
- Security Audits & Compliance
- Real-Time Threat Monitoring & Incident Response

10 Content & Engagement Platforms

- CMS Development & Customization
- Digital Asset Management (DAM)
- Streaming & On-Demand Platforms
- Marketing Automation Tools
- Social Media Management Dashboards
- Customer Engagement Platforms (Chatbots, Helpdesk Systems)

08 Integration Services

- Legacy System Modernization
- Third-Party API Integration
- Payment Gateway Integration
- IoT Device Integration
- Middleware Development
- Cloud-to-On-Premises Integration

11 Support & Continuous Improvement

- Technical Support & Maintenance
- System Upgrades & Optimization
- Bug Fixes & Troubleshooting
- User Training & Documentation
- SLA-Based Support for guaranteed response and resolution times

09 UI/UX & Creative

- UI/UX Planning & Design
- Wireframes & Prototypes
- Digital Branding Alignment
- Accessibility Optimization
- User Research & Usability Testing to ensure designs meet real needs

12 Training & Capacity Building

- Technical Training for Staff
- Software & System Adoption Workshops
- Digital Skills Development Programs
- Digital Skills Development Programs to future-proof your workforce
- Advanced User Training for specialized teams and administrators

Industries We Serve ↘

01 Government & Public Sector

02 Private sector companies

03 Startups & SMEs

04 Manufacturing & Logistics

05 Tourism & Hospitality

06 Retail & E-Commerce

07 Education & Training

08 Healthcare

09 Finance & Banking



PROJECTS: WHAT WE'VE BUILT.

01 Infrastructure & Cybersecurity

Client: Ministry of Peshmarga , Davary 1

project purpose:

Building secure and resilient digital infrastructure for government operations.

Scope:

- Infrastructure :Network architecture, servers, systems, connectivity and infrastructure deployment.
- Cybersecurity: Security architecture, access control, monitoring, threat protection and data security.
- continuity: Backup, recovery, reliability and ongoing technical support.

Delivered by Digital Matrix:

Infrastructure · Cybersecurity · Implementation · Support

Outcome:

A secure, reliable and scalable digital infrastructure supporting the organization's operational needs.

02

Digital Transformation for Ministry of Peshmarga

Client: Ministry of Peshmarga , Davary 1

project purpose:

Modernizing operations through integrated digital solutions.

Scope:

- Process digitization, System integration
- Data management and Workflow automation
- Digital infrastructure and User access and management

Delivered by Digital Matrix:

Consulting · Strategy · Design · Development · Integration · Implementation

Outcome:

A more connected digital environment that improves operational efficiency, simplifies workflows, and provides a foundation for future digital services.

03

Digital Document Management

Client: Ari Group Holding · Corporate

project purpose: To digitize and centralize the management of government and legal documents across Ari Group Holding and its entities

Scope:

- Incoming and outgoing document management
- Digital registration and archiving
- Document routing and workflow management
- Document tracking and status monitoring
- Search and retrieval, roles and access

Delivered by Digital Matrix: Solution design · Software development · Implementation · Support

Outcome : A centralized digital document management system that improves visibility, streamlines document workflows, reduces reliance on manual processes, and provides a structured record of official correspondence across the holding.

03 Al-forsan digital platform

Client: MBC Iraq TV

project purpose:

To build a complete website for AlForsan with an integrated online application system.

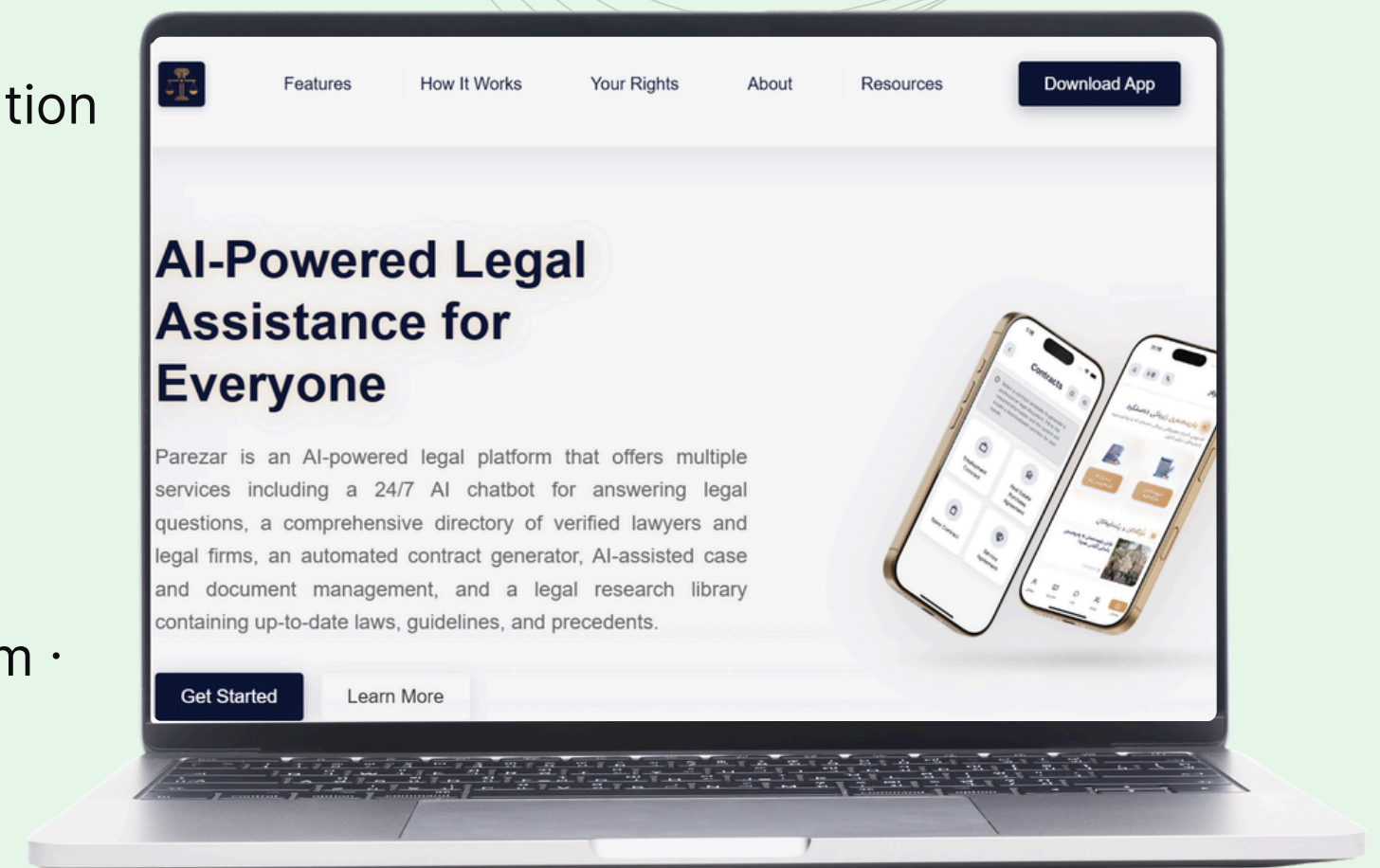
Scope:

- Website design and development
- Detailed online application form
- Backend application management
- Application review and data management

Delivered by Digital Matrix: Website development · Application system · Backend development · Workflow implementation

Outcome A complete digital platform that simplifies applications and makes it easier to manage applicant information and submissions.

link <https://alforsan.tv/ar>



03

Parezar APP

AI-Powered Legal Assistance Platform

project purpose:

To develop an AI-powered legal platform that makes legal guidance and resources more accessible and affordable for individuals and businesses in Iraq.

Scope:

- AI-powered legal guidance
- Automated legal document generation
- Smart case analysis
- Verified lawyer directory
- Secure mobile application development

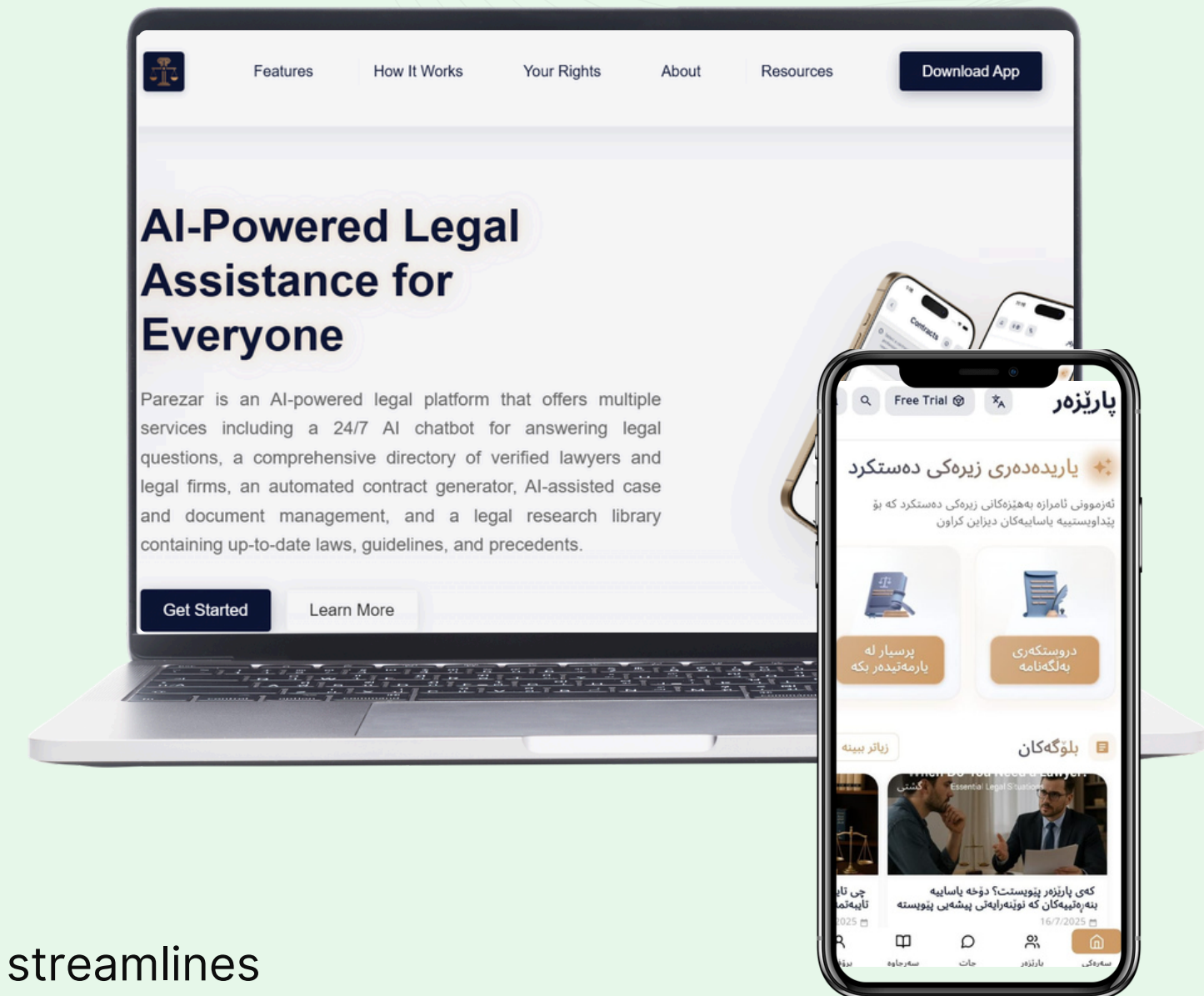
Delivered by Digital Matrix:

Product design · AI integration · App development · Backend development

Outcome

A digital legal assistance platform that simplifies access to legal information, streamlines document preparation, and connects users with legal professionals.

link

<https://parezar.org/>




PRODUCTS: OUR DIGITAL SOLUTIONS

01 Digital Matrix Management System

project purpose:

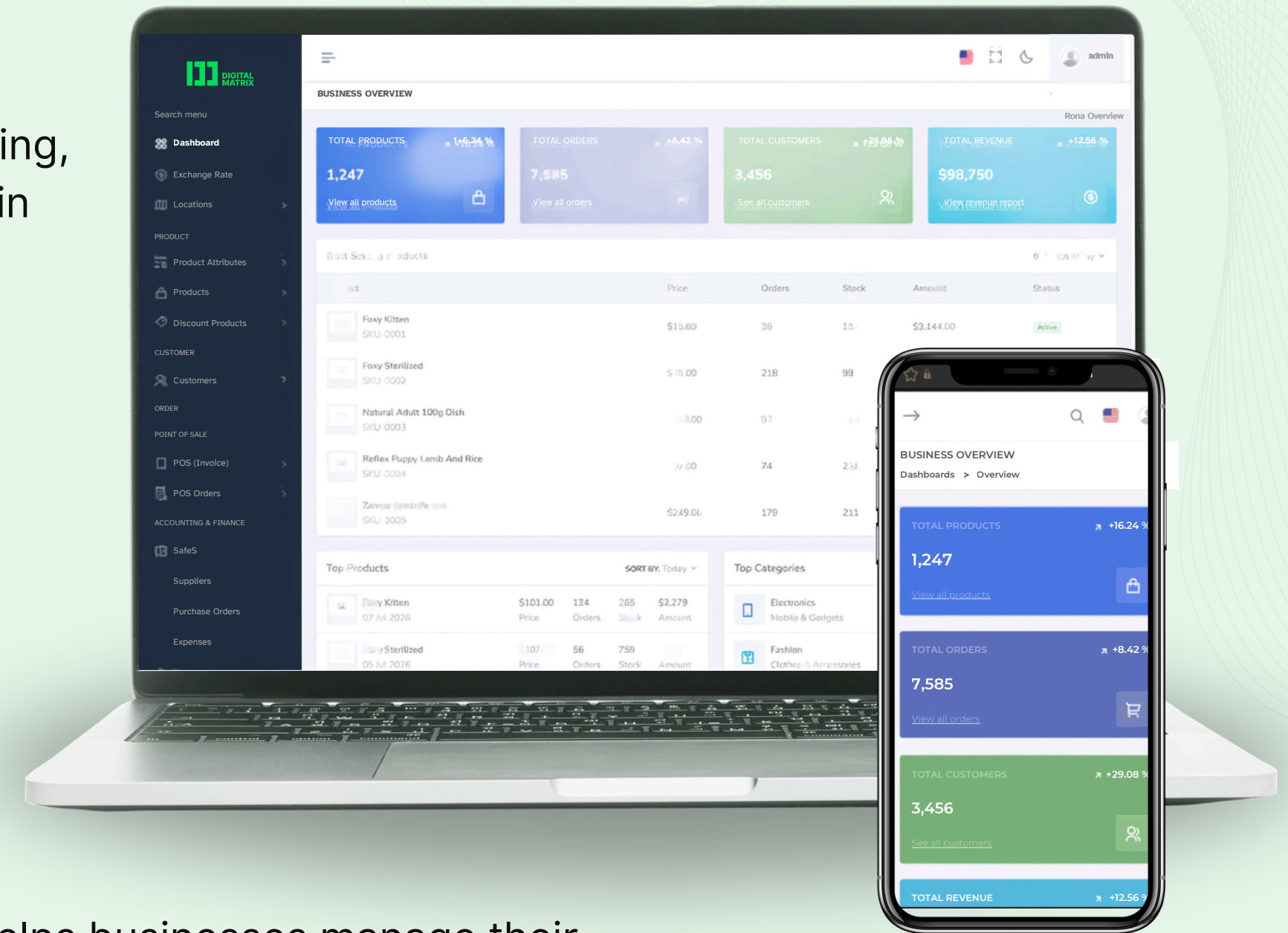
An all-in-one business management system that combines accounting, point of sale (POS), and customer relationship management (CRM) in one customizable platform for SMEs and enterprise businesses

Scope:

- Accounting and financial management
- Point of sale (POS)
- Customer relationship management (CRM)
- Business operations management
- Customizable workflows and features
- Centralized business data and reporting

Value and benefits

Simplifies daily operations, connects key business functions, and helps businesses manage their processes more efficiently through a single, customizable platform.



02 Fikrah Education ERP system



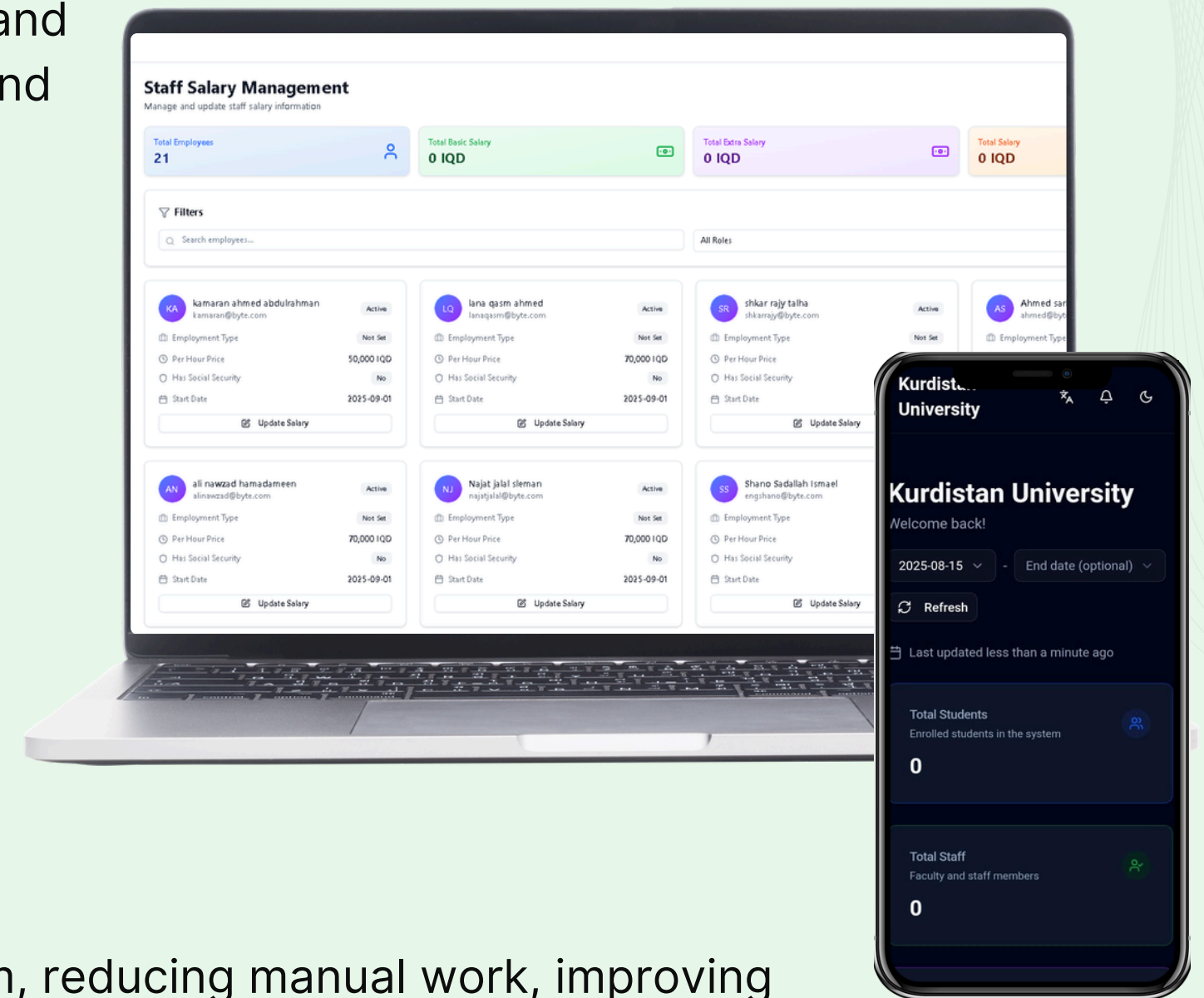
Website
https://www.fikrah.io/

Project purpose:

Fikrah is an all-in-one education management system designed to digitize and simplify academic and administrative operations for schools, universities, and educational institutions, available on desktop and mobile.

Scope:

- Student registration and management
- Attendance and academic performance tracking
- Staff management and human resources
- Finance and tuition management
- Study materials and academic resources
- Quality assurance management
- Academic year and semester management
- Centralized academic and administrative operations



Value and benefits

Fikrah brings academic and administrative functions together in one platform, reducing manual work, improving efficiency, and helping educational institutions manage their operations digitally from a single system.

03 Sales 24 platform



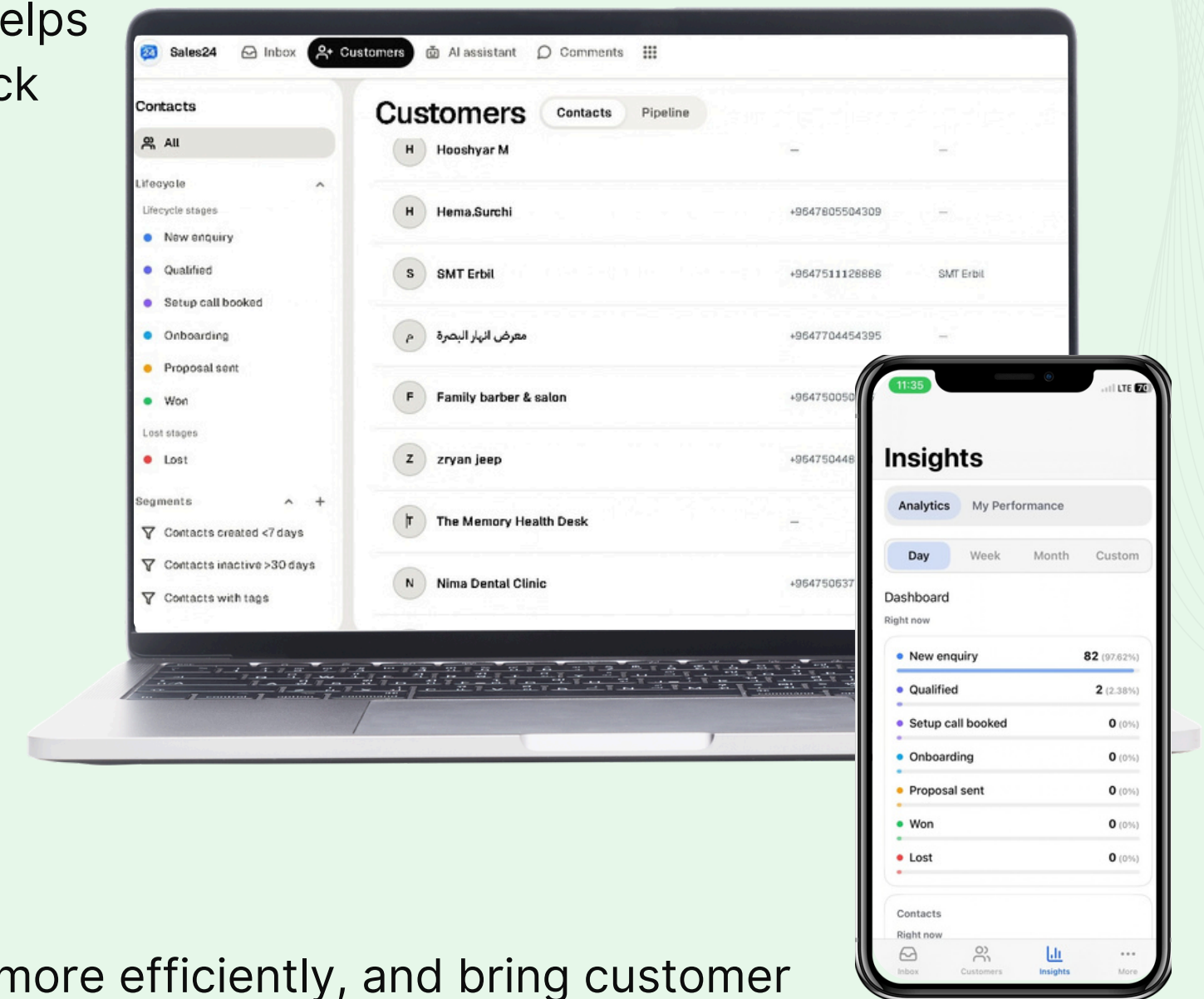
Website
<https://sales24.io/>

Project purpose:

Sales24 is an AI-powered sales and customer management platform that helps businesses manage customer conversations, automate responses, and track sales opportunities from one place.

Scope:

- Unified inbox for WhatsApp, Instagram, Messenger, Telegram, and email
- AI-powered customer responses with human approval
- Customer relationship management (CRM)
- Lead and sales pipeline tracking
- Team collaboration and conversation assignment
- Follow-up and campaign management
- Multilingual support, including Arabic and Kurdish



Value and benefits

Helps businesses respond to customers faster, manage sales opportunities more efficiently, and bring customer communication and sales activities together in one platform.

04 Daftar Pro platform



Website

<https://daftar-pro.com/>

Project purpose:

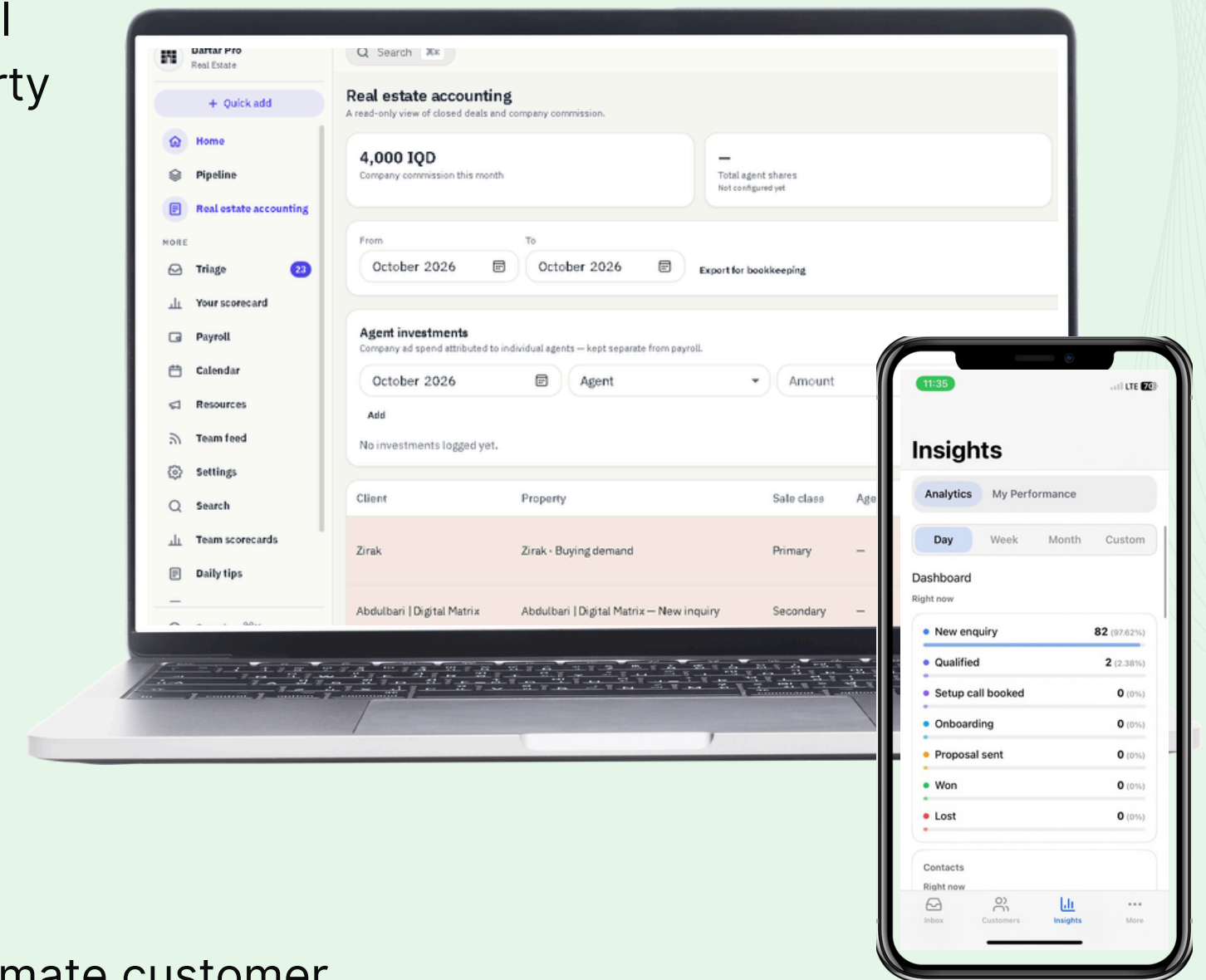
Daftar Pro is a real estate management and CRM platform designed for real estate agencies and property developers to manage client inquiries, property listings, sales, and transactions in one system.

Scope:

- Client and inquiry management
- Property listings and buyer/renter tracking
- Real estate sales pipeline management
- AI-powered inquiry qualification and responses
- Property project and unit management
- Sales and commission tracking
- Team performance monitoring
- Arabic, Kurdish, and English support

Value and benefits

Helps real estate businesses organize leads, streamline property sales, automate customer communication, and manage transactions more efficiently through a centralized platform.



“

We listen. We build.
We deliver.

”

Our valuable clients

From vision to impact — our path to delivering digital excellence.



Contact Information ↘



0751 102 9797
0750 430 2954



Website
<https://digital-matrix.krd>



info@digital-matrix.krd
client.relation@digital-matrix.krd



Digital_Matrix_Iraq



Quattro Towers C, Floor 1,
Apartment No.9
40 m Street ,Erbil, Iraq



[Linkedin.com/company/di
gitalmatrixiq/](https://www.linkedin.com/company/digitalmatrixiq/)

SCAN
ME! >>



Thank You.

Digital matrix co.